OLD TRAFFORD FC
ESTABLISHED 1995

CORPORATE PARTNERSHIPS
2026 / 27



BACK THE BADGE.
BUILD THE FUTURE.

THE FUTURE OF GRASSROOTS FOOTBALL

TALENT SHOULDN'T BE LIMITED BY CIRCUMSTANCE.

Investing in young people.
Strengthening our community.
Building what comes next.

1995	13	~300	U9–U16
FOUNDED	YOUTH TEAMS	REGISTERED PLAYERS	AGE GROUPS

ROOTED IN SALFORD. BUILT ON BELONGING.

MORE THAN 30 YEARS OF FOOTBALL. FRIENDSHIP. AND BELONGING.

MORE THAN A FOOTBALL CLUB. THE HEART OF A COMMUNITY.

Established in 1995, Old Trafford Junior FC has brought young people and families together through football for more than three decades. Rooted in Salford, we are more than a football club: we are a community built on friendship, opportunity and belonging.

Our club serves an area facing significant deprivation, where many families experience financial and social pressures. Yet our young players continue to achieve extraordinary things, proving that talent and ambition should never be limited by circumstance.

Today, almost 300 registered players represent 13 teams, from Under-9s to Under-16s. We develop footballing ability alongside confidence, teamwork, resilience, discipline and friendships — life skills that help young people flourish as they grow.

Over 30 years, thousands of children have been part of the Old Trafford Junior FC family. Many return with children of their own, continuing a remarkable cycle of community, commitment and belonging.





PROUD OF OUR HISTORY. DRIVEN TO SUCCEED.

RECENT HONOURS

COUNTY CUP WINNERS

2023/24 · 2024/25

U14 CHALLENGE CUP WINNERS

2024/25

LEAGUE CHAMPIONS

U11 2023/24 · U12 & U13 2024/25 · U10 2025/26

TOURNAMENT WINNERS

Everton Tournament · Flixton 2025/26

OUR COMMUNITY. OUR COLOURS. OUR FUTURE.

A STRONGER CLUB FOR EVERY PLAYER

REMOVE BARRIERS. RAISE STANDARDS. CREATE OPPORTUNITY.

Our aim is not simply to make football more affordable. It is to create a sustainable, high-quality experience for every young player, on and off the pitch.

01 ACCESS FOR EVERY FAMILY
Practical support with subscriptions and participation costs, helping keep young people involved when household budgets are stretched.

02 KITS & EQUIPMENT
Quality kits, training resources, footballs and modern goals that let every team train and compete with confidence.

03 WINTER FOOTBALL
Greater access to all-weather Astro facilities, reducing disruption and supporting consistent development.

04 PITCH QUALITY
Ongoing maintenance to protect safe, playable grass surfaces and a reliable matchday experience.

05 CLUB INFRASTRUCTURE
Secure equipment storage that improves efficiency today and supports long-term growth.

06 BIGGER EXPERIENCES
Access to UK tournaments and, in the future, an opportunity for the club to compete in Europe for the first time.

YOUR INVESTMENT. THEIR OPPORTUNITY.

Every contribution helps turn these six priorities into practical improvements — keeping football affordable, providing better places to train and play, and creating opportunities young people will remember for years.



LOOKING BEYOND THE NEXT MATCH

FROM OLD TRAFFORD TO BIGGER STAGES.



MOMENTS THAT LAST LONG AFTER THE FINAL WHISTLE.

BUILD A BETTER EVERYDAY

As the club grows, our facilities and resources need to grow with it. We want better winter training provision, more places to play and, in the longer term, improved all-weather facilities and clubhouse infrastructure.

BEYOND MANCHESTER AND SALFORD

Our ambition is to give players opportunities to compete in wider UK tournaments, building experiences beyond Manchester and Salford. In time, partnerships could also open the door to football experiences across Europe.

FOOTBALL OPENS DOORS. PARTNERSHIPS CAN HELP MORE YOUNG PEOPLE WALK THROUGH THEM.

BUILD SOMETHING MEANINGFUL TOGETHER

RELATIONSHIPS. NOT JUST LOGOS.

BACK THE BADGE. BUILD THE FUTURE.

Support local young people while creating meaningful value for your organisation through community impact, recognition and engagement.

Together, we can remove barriers and raise standards.

A SELECT GROUP OF PARTNERS. A SHARED COMMITMENT TO LOCAL YOUNG PEOPLE.

We are seeking a small number of committed corporate partners who believe every young person deserves the opportunity to play, develop and belong.

01 / FLAGSHIP

PRINCIPAL PARTNER

Help shape the future.

Support the club-wide ambition to make quality football accessible, improve facilities and create lasting opportunities.

Potential benefits: leading agreed recognition, shared storytelling, staff engagement and regular club-wide impact updates.

LONG-TERM IMPACT

02 / FOCUSED

DEVELOPMENT PARTNER

Invest in visible progress.

Back a defined priority such as winter training, equipment, facilities, player development or tournaments.

Potential benefits: initiative-linked recognition, employee involvement and clear project progress updates.

DEFINED OUTCOMES

03 / LOCAL IMPACT

COMMUNITY PARTNER

Keep football open.

Help families facing financial pressures with affordable participation, essential kit and opportunities to belong.

Potential benefits: local recognition, staff involvement and simple participation impact updates.

LOCAL OPPORTUNITY

BESPOKE OPPORTUNITIES

Equipment & kits | Winter training | Tournament travel | Facilities | Digital support | Employee volunteering

A PARTNERSHIP BUILT ON TRUST AND RESULTS

01 / AGREE

Define priorities, objectives and appropriate recognition.

02 / DELIVER

Direct support towards agreed club priorities.

03 / SHARE

Provide updates on progress and the difference made.

All activities and recognition are subject to club approval, safeguarding, relevant football rules and permissions for children’s images. No specific reach or branding rights are guaranteed.

GRASSROOTS BEGINNINGS. PROFESSIONAL DREAMS.

From Old Trafford FC to the next level.



MANCHESTER CITY



ENGLAND GOALKEEPING



BOLTON WANDERERS



BLACKBURN ROVERS



EVERTON



BOLTON WANDERERS

EVERY JOURNEY STARTS SOMEWHERE.

We are proud to see young players progress from Old Trafford FC into professional club pathways and wider development opportunities. Their achievements reflect dedication, ambition and the support of coaches, volunteers and families.

THE NEXT CHAPTER STARTS WITH A CONVERSATION

LET'S BUILD THE FUTURE TOGETHER.

For more than 30 years, coaches, volunteers, players and families have built something special. Together with the right partners, we can keep football accessible, improve the environment in which young people play and create experiences that last a lifetime.

TALENT SHOULDN'T BE LIMITED BY CIRCUMSTANCE.

START A PARTNERSHIP CONVERSATION

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CORPORATE SOCIAL VALUE + BRAND VISIBILITY

MEANINGFUL LOCAL IMPACT.

A partnership can support your organisation's social value, ESG or community investment priorities through youth opportunity, wellbeing, inclusion and employee participation. We can agree simple, credible measures of the contribution made.

AUTHENTIC PROMOTION.

Subject to agreement, relevant advertising and recognition opportunities may include club and social channels, partnership storytelling, approved team or event visibility, and staff engagement. No specific reach or branding rights are guaranteed.